

## **REMARKS**

### **Overview**

Claims 1 and 3-12 are currently pending in this application. Claims 1 and 8 have been amended and claims 13-16 have been cancelled. The present response is an earnest effort to place all claims in proper form for immediate allowance. Reconsideration and passage to issuance is therefore respectfully requested.

### **Claim Rejections Under 35 U.S.C. § 112**

Claims 1-7 and 13-16 stand rejected under 35 U.S.C. § 112, first paragraph, as failing to comply with the written description requirement. In particular, the Examiner indicates that claim 1 appears drawn to the embodiment shown in Figures 2-3, however, the disclosure does not provide for member 40 to be transparent. Although the disclosure describes transparent sleeves in other embodiments, claim 1 has been amended to remove this limitation. In addition, claim 1 has been amended to remove the limitation of "wherein the transparent sleeve covers the replaceable name tag while displaying and protecting the second surface of said name tag".

Therefore, it is respectfully submitted that this rejection to claim 1 should be withdrawn. As the rejections to claims 2-7 appear to be due only to their dependency on claim 1, these rejections should also be withdrawn. As claims 13-16 have been cancelled, these rejections are moot.

### **Claim Rejections Under 35 U.S.C. § 103**

Claims 1, 3-10, and 12-13 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over U. S. Patent No. 3,187,449 to Longo et al. Longo et al. is directed towards a magnetic

picture frame and sign. In making this rejection, the Examiner reads the sleeve required by claims 1 and 8 onto member 15 of Longo et al. (Office Action, p. 3). The member 15 of Longo et al. is not a sleeve. To clarify, claims 1 and 8 have been amended to require "an opening" in the sleeve, further distinguishing member 15 from a sleeve. It is further observed that both claims 1 and 8 require the sleeve to be "attached" to the body. Longo et al. does not disclose such an attachment. Therefore, this rejection should be withdrawn for this independent reason as well. As claims 3-7 depend from claim 1 and claims 9-12 depend from claim 8, it is respectfully submitted that these rejections should also be withdrawn.

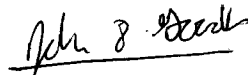
## **Conclusion**

The Examiner is invited and encouraged to contact the undersigned attorney by phone as doing so may assist in advancing prosecution in the case.

No fees or extensions of time are believed to be due in connection with this amendment; however, consider this a request for any extension inadvertently omitted, and charge any additional fees to Deposit Account No. 26-0084.

Reconsideration and allowance is respectfully requested.

Respectfully submitted,



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